



Formulation

No. 1001

Clarifying Shampoo

DESCRIPTION

This formulation features **Colonial SLES-2**, **Cola®Teric COAB**, **Poly Suga®Mate L** and **Cola®Liquid DL**. This is a high-foaming, economical formulation that deep-cleanses and rinses clean for weightless body and shine.

FORMULATION

Order	INCI Name	Trade Name	%
1	Water		qs to 100.00
2	Sodium Laureth Sulfate	<i>Colonial SLES-2</i>	30.00
3	Cocamidopropyl Betaine	<i>Cola®Teric COAB</i>	10.00
4	Disodium Sulfosuccinate Laurylglucoside Crosspolymer	<i>Poly Suga®Mate L</i>	3.00
5	Lauramide DIPA	<i>Cola®Liquid DL</i>	2.00
6	Preservative		qs
7	Fragrance		qs
8	Sodium Chloride		qs

PROCEDURE

1. Combine ingredients in order at 40°C.
2. Adjust pH with Citric Acid.
3. Adjust viscosity with Sodium Chloride.

TYPICAL PROPERTIES

Appearance Clear Viscous Liquid
pH 6.0
Viscosity 12,000 cP

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